



Ahmad Ataya

Video Editor / Motion graphic Designer

ADDRESS	Dubai United Arab Emirates	PHONE	+971 58 522 7999
EMAIL	ahmadeataya@gmail.com	LINKS	Website , LinkedIn , Vimeo

01 PROFILE

- I am an experienced Video Editor & Motion Graphic Designer with over 17 years of experience in Video Production, Post Production, Broadcast, Media Production, and TV Ads.
- My expertise spans a range of skills including Video Editing, Color Correction, Motion Design, VFX and 2D Animation.
- I am adept at managing all aspects of the content creation process, from conceptualization to final delivery.
- Throughout my career, I have worked for highly rated companies in the UAE, where I have created engaging content across a variety of industries, including corporate videos, TV Ads, Documentaries, Promos, Social media content, 2D explainer videos, and animated content.
- I have a strong understanding of audio production, including sound effects and audio mixing, and I excel at storytelling through visuals and motion graphics.
- Having 17 years of experience makes me an expert in understanding a company's requirements, and gives me a wide skill base of knowledge in all aspects of video production.
- I'm very well updated with the latest concepts of video editing and motion graphic design, including the latest software programs and plus-ins.

02 EMPLOYMENT HISTORY

2022 – 2023

UAE- Dubai

Senior Video Editor - Motion Graphic Designer at The Creative Story

Focus on Creative content creation for social media platforms and covering events for Dubai culture, Mohap, Dubai police, EHS and Satchi

2021 – 2022

UAE- Dubai

Senior Video Editor - Motion Graphic Designer at Analog Creative

- Creative content creation, storytelling and emphasizing UAE's culture.
- Editing and enhancing video content for a variety of platforms and purposes, including TV ads and social media.

- Creating compelling motion graphics, including typography, visual effects, and animations, to enhance the visual storytelling of the content.
- Collaborating with Creative Teams, Designers, Creative Leads, Creative Technologists, Producers, and Project Managers to ensure the highest quality output
- Presenting ideas and delivering projects on time and on budget.

Clients: Dubai Culture, EHS, Mohap, FCA, dfwc, Ajman University, CDA, Google platform.

2017 – 2021

UAE- Abu Dhabi

Senior Video Editor - Motion Graphic Designer at 9Yards Media and Marketing

- Project management from brief to delivery with a focus on high-quality standards
- Support in developing creative proposals and pitches, generating style frames, storyboards, and animations
- Hands-on design, animation, illustration, and typography, delivering a range of visual styles.
- Collaborating with various stakeholders such as Creative Teams, Designers, Creative Leads, Creative Technologists, Animators, Producers, and Project Managers.
- Working on multiple projects simultaneously.
- Presenting ideas internally and externally to clients.

Clients: Nirvana Holding, Nirvana Travel & Tourism, ADHA, Seha, health Authority, Fazaa, National Archive, Sheikh zayed festival, zayed higher organization for people of determination, Trustech solutions, RRC, Arma Advanced, Tornado Group

2016 – 2017

UAE - Abu Dhabi

Senior Video Editor - Motion Graphic Designer at Effect Plus Media and Advertising

- Video Editing of TV Commercials and Corporate Video Presentations mostly

Clients: Seha, Awqaf, FTA, Emirate steel, Abu Dhabi blood bank, Imdaad Al Rahba hospital, ADFD, Department of Municipalities and Transport, Abu Dhabi Tawteen Council.

2008 – 2016

UAE - Abu Dhabi

Senior Video Editor - Motion Graphic Designer at High Resolution Art Production

- Video Editing of TV commercials, documentary films, corporate video presentations, and event coverage.
- Motion Graphic design for the entire project, including logo animation, info-graphics, lower thirds, visual effects, and project finalization
- Recording and editing of voice-over and background music
- Experience in managing a team of up to 10 staff members
- Handling concerns and complaints related to the projects
- Providing advice to the cameraman team to capture shots that enhance and develop the documentary films and corporate videos in general.

Clients: Awqaf, NMDC, Van Oord, NPCC, GCC, Al Naboodah Group, ADCC, Emirates Red

Crescent, Emirate foundation for youth development, Gasco, Abu Dhabi Pension Fund, Mutawaa marine.

2008 – 2009

Abu Dhabi

Video Editor at Adubyania Art Production

- Video editing for documentary films and corporate video presentations primarily using Adobe premiere and final cut pro 7
- Motion graphic design, including motion logos, info-graphics, lower thirds, and visual effects using After effects
- Voice-over and background music recording and editing
- Enhancement and development of documentary films and corporate videos

2005 – 2008

Syria - Damascus

Junior Video Editor at SpaceToon - Venus Center for Art Production

- During my tenure at Spacetoan, a kids TV station, I was responsible for both linear and non-linear video editing, as well as the following tasks:
- Creating 75 promotions for cartoon series
- Implementing audit reports
- Assisting with product availability and quality control-related issues.

03 EDUCATION

2005

Syria - Damascus

High School

04 SKILLS

Video Editing

Color Correction/Color Grading.

Motion Graphics.

2D Animation.

Visual Effects.

Audio Editing/Mixing

Storytelling

05 SOFTWARE

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

DaVinci Resolve

Final Cut Pro X

Cinema 4D

06 LANGUAGES

Arabic



English

